



SMALL BUSINESS GROWTH (DEMAND CHARGE REDUCTION)

Note to state, regional, and local economic developers: If you intend to use this program as part of an overall incentive offer to a company, you must submit a written request to National Grid's Economic Development Department in advance of the project announcement.

Program Summary

Growing medium size companies are responsible for an enormous amount of job growth in the service territory of National Grid Upstate. This program is designed to ensure that those growing businesses can continue their success and provide an incentive to do so.

The **Demand Charge Reduction Program** provides eligible businesses two (2) years of electric service demand charge discounts.

Minimum Program Requirements: *Please review the program requirements and guidelines below prior to completing an application for funding.*

Note: Program assistance is only available to customers in good standing, located within National Grid's Upstate New York franchise territory. Applicants must be current in payments with National Grid or have executed a deferred payment agreement with the Company.

To be eligible for this program, the **applicant** must:

- Be the owner of the eligible business;
- Have an executed Service Classification No. 12 (SC-12) contract with National Grid;
- Have been a SC2D customer prior to beginning their SC-12 contract term;
- Be scheduled to complete the SC-12 contract term before December 31, 2013, **and**
- Have a metered monthly electric demand greater than 100kW but less than 500kW.¹

Funding and Eligibility Guidelines:

Program funding and parameters are established annually by National Grid. Grants are available on a continual basis until all funding is expended or until the end of National Grid's current rate agreement. Funding is released to a grant award recipient only after the recipient has met all conditions of the program. In all circumstances, funding should be viewed by the applicant as a reimbursement for work completed following grant approval in the form of an award letter.

The grant award recipient should expect to execute a Funding Agreement with National Grid. The Agreement will outline expectations of the grant program and the conditions for the release of funds.

¹ A customer's service classification and average monthly demand is located on its National Grid Upstate bill.

Grant amounts listed are the maximum allowable award for each program. Each application is evaluated on a variety of factors, resulting in some not receiving the maximum grant award.

If you are applying to more than one program for the same project, you must indicate that clearly on the application.

Under no circumstance will funding be released after the expiration of the Company's current rate agreement or without prior written consent from National Grid.

How to Apply

To apply for the Small Business Growth (Demand Charge Reduction) Program please:

- Complete the program application online; and,
- Upload all required documentation as noted at the end of your online application.

If you need assistance in completing the application, please contact Karen Mousaw via email at Karen.Mousaw@nationalgrid.com.

Please do not submit an application unless you have reviewed it with your National Grid Account Manager.